

RHFNC

DIRECTOR: CREATIVE

POSITION DESCRIPTION 2021

1. Prepare a plan for Committee approval on the review of the Club's brand and form a sub committee to oversee the review process once approved.
2. Take responsibility for web site review, development, timely upgrade & maintenance as required.
3. Assist Director: Merchandise / Apparel in his duties and be part of the Committee overseeing merchandise ordering process.
4. Work on the Club's Five Pillars with Leigh Stafford
5. Oversee the preparation of promotional flyers for Club events
6. Oversee and co-ordinate the Club's Social Media program through the creation and management of a Social Media team.