

RED HILL FNC STRATEGIC PLAN 2021

PURPOSE STATEMENT

Being the best community sports club in the country is at the heart of everything we do.

We strive to be a sporting club recognised for its strong leadership, professionalism, and positive culture. We provide an inclusive, safe and welcoming gathering place for ALL members of our Community in which to provide sporting opportunities for young men and women and the opportunity for enjoyable social interaction.

We live by a commitment to our five key values:

Passion

Pride

Buy-in

Community

Celebration

Community	<p>Increase numbers through the gate</p> <p>RHFNC brand visible throughout the community</p> <p>Engage with other community groups</p> <p>Safe, family friendly, fun environment</p>
Sustainability	<p>Develop ongoing revenue streams</p> <p>Redevelopment plan for facilities</p> <p>Be an environmentally sustainable club</p>
Sporting Pathways to Success	<p>Enhance relationships with feeder clubs</p> <p>Strive for continued premierships opportunities</p> <p>Invest in coach development and mentoring</p>

<p>Pride in the Red and White</p>	<p>People actively belong and are connected to us</p> <p>The Red Wave:</p> <ul style="list-style-type: none"> • Develop a survey to measure connection/belonging • Measure on an ongoing basis how we are the club of choice for players, sponsors, supporters and local community • The red wave is visible at all games <p>United Club</p> <p>Recognise and celebrate our successes</p> <ul style="list-style-type: none"> • Review how other clubs recognise achievements • Develop reward and recognition processes <p>Renew the pride in the past players and life members</p> <ul style="list-style-type: none"> • Build data past of past players, life members and supporters • Build online presence through social media to facilitate ongoing connection <p>Be recognised for our standards and values</p> <ul style="list-style-type: none"> • Review and promote players’ code of conduct and club values <p>Broaden Volunteer Database</p> <p>Our Playing Group lives the volunteer ethos</p>
<p>People</p>	<p>Build on our governance successes</p> <ul style="list-style-type: none"> • Further develop Position Descriptions for each Committee position and develop written descriptions for each key volunteer position • Develop an induction process for new Committee Members and Volunteers and link the process to a buddy system staffed by retiring Committee Members and Volunteers willing to monitor and share their experiences • Review Skills Matrix four months prior to AGM in order to identify skill shortages <p>Develop transition programs for retiring players</p> <ul style="list-style-type: none"> • Continue to develop the Club Wellbeing Program seeking input, in particular, from retiring players from all Club teams

	<ul style="list-style-type: none"> • Involve the Club’s Coterie group/s as player mentors in the areas of employment/work life balance and education • Create a register of available volunteer positions suitable for retiring players • Use the Business Directory to create a network of Red Wave employer/study connections <p>New people feel welcome</p> <ul style="list-style-type: none"> • Conduct a Monkey Survey amongst recently arrived players, members, sponsors – detailing what made them feel welcome and what didn’t • Based on feedback, develop welcome pack initiatives (e.g. members, new players, parents of new players drinks night) • Each year review what we would stop, start, keep doing for new people • Continue with dedicated President’s Lunches for Under 19’s and feeder club parents <p>Broaden Volunteer Base</p> <ul style="list-style-type: none"> • Create Volunteer Co-ordinator role within club with clear role description • Create a register of volunteer positions with written position descriptions • Advertise/promote opportunities with/in local businesses, schools and junior clubs • Assign specific jobs to volunteers • Plan a volunteer recruitment strategy with key members (parents/grandparent days) • Prepare written material for posters, newsletters etc. • Organise orientation/induction programs for volunteers • Hold regular feedback sessions with volunteers • Find other members to supervise with volunteers – ‘buddy’ system
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	<ul style="list-style-type: none">• Organise training for volunteers• Keep up-to-date records of volunteers• Keep volunteers motivated and enthusiastic• Revise volunteer duties when needed• Recognise and reward volunteers regularly – put \$ value on contribution of volunteers• Conduct annual review• Include Under 19 parent details on U19 Footballers, Netball Players and Women Footballers’ registration process in order to develop a database to promote volunteer requirements <p>Our Playing Group Lives the Volunteer Ethos</p> <ul style="list-style-type: none">• Meet with players leadership groups to discuss volunteer context and seek feedback on how to better engage the players in volunteering• Investigate options for volunteering that takes into account playing/training/family commitments• Draft set of expectations for each playing group• Review playing group support
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